

BS01378

U.S. Application No. 10/017,630 Examiner OUELLETTE, Art Unit 3629  
Response to December 8, 2004 Office Action

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

---

Applicant:	Matz, <i>et al.</i>	Attorney Docket:	BS01378
Serial No:	10/017,630	Art Unit:	3629
Date Filed:	12/14/2001	Examiner:	Ouellette, Jonathan <b>MAY 02 2005</b>
Title:	SYSTEM AND METHOD FOR DEVELOPING TAILORED CONTENT		

---

**RECEIVED**  
**CENTRAL FAX CENTER**

## 37 C.F.R. § 1.8 CERTIFICATE OF TRANSMISSION

I hereby certify that this correspondence is being facsimile transmitted to the centralized facsimile telephone number (703) 872-9306.

Scott P. Zimmerman  
Name of Person Mailing This Paper



02 May 2005  
Date of Transmission

---

AMENDMENT

---

Mail Stop: Non-Fee Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria VA 22313-1450

Commissioner:

Assignee respectfully requests reconsideration in response to the office action mailed December 8, 2004. Assignee respectfully submits that the pending claims distinguish over the cited art.